

Environmental Initiatives

Honda is committed to environmental conservation in every aspect of our operations, from research and development of next-generation environment-friendly technologies to procurement, production, distribution, sales, disposal and recycling. Honda seeks to maintain close communication with our customers throughout the world as we strive to resolve environmental issues and become a company whose existence is valued by people around the world. Each year, we publish an Environment Annual Report describing our achievements during the preceding year and laying out new environmental initiatives.



This logo is a universal symbol of Honda's commitment to environmental conservation.



The FCX fuel cell vehicle with Honda's unique fuel cell stack technology is now on the market in the US and Japan.

For more information, please visit us at <http://world.honda.com/environment/>

Safety Initiatives

In today's mobile society, Honda is committed to the objective of Safety for Everyone both inside and outside the vehicle—not only drivers and riders, but also the pedestrians with whom they share the road. Honda gathers and analyzes extensive accident data and conducts crash tests that recreate real-world conditions, applying what we learn to further improve the safety technologies deployed in our vehicles. Honda strives to prevent accidents, applying advanced information technology to deploy intelligent vehicle control systems that support the driver by compensating for judgment and operational error. Honda is working to make mobility safer from every perspective by continually introducing new safety technologies. In 2004, we introduced the Intelligent Night Vision System, which helps drivers detect pedestrians on the road at night, contributing to greater traffic safety.



As seen with the driver's naked eye



As seen on the Intelligent Night Vision System screen (enhanced to clarify explanation)

For more information, please visit us at <http://world.honda.com/safety/>

Traffic Safety Initiatives

Beyond developing ever-safer products, Honda is engaged in helping promote safer driving and riding practices and in improving traffic safety worldwide. Honda has long been active in driver and rider training, in developing traffic safety simulation software and equipment, and in many other traffic safety initiatives. During 2004–2005, in Japan alone Honda and its affiliates conducted safety training programs at 8 driver training centers and held safety seminars and driving classes at Honda dealerships, in addition to other ongoing, long-term educational initiatives. Honda affiliates also publish a range of informational material designed to help drivers and riders learn the rules and manners of the road.



For more information, please visit us at <http://world.honda.com>

Special Needs Vehicles

Honda seeks to extend the joy of mobility to as many people as possible by providing everyone with safe and comfortable transportation. To help our customers with physical disabilities, Honda developed the Techmatic and Franz systems, which provide assistance for drivers with leg and arm disabilities, and our ALMAS series of vehicles equipped with seats that swivel and lift to allow trouble-free access, even for someone seated in a wheelchair. Honda continues its long tradition of research and development of vehicles accessible to all.

For more information, please visit us at <http://world.honda.com>



Mobilio Almas side-lift-up-seat equipped vehicle, That's wheelchair transport vehicle (released January, 2004)

ASIMO

Honda developed the humanoid robot ASIMO as part our efforts to create new forms of mobility that can coexist harmoniously in human environments. Today, we are continuing to refine ASIMO's technological capabilities. ASIMO is now Honda's chief diplomat, visiting children in regions hit by natural disasters such as the Niigata Chuetsu Earthquake and the South Asian Tsunami, reaching out to those affected to help raise spirits. ASIMO also plays a critical role in educational programs, visiting elementary schools as part of the Fukuoka City Learning with Robots program, and trotting the globe performing demonstrations for young fans of science and technology. ASIMO represents Honda everywhere he goes, inspiring dreams and ambitions.

For more information, please visit us at <http://world.honda.com/ASIMO/>



Next-generation ASIMO unveiled December, 2004

Recognizing the growing need for response to environmental and humanitarian problems around the world, the Honda Motor Workers' Union realizes the importance of expanding its activities beyond its internal company role and responsibilities to include a range of external activities. With over 40,000 members, the Honda Motor Workers' Union has been strengthening its community service efforts since 1992, when it established the social contribution fund.

● Honda Repeat Hotline

With nine regional branches throughout Japan, the Honda Motor Workers' Union is involved in volunteer activities rooted in its local communities. The Honda Repeat Hotline forms the backbone of the union's community service program in Japan, providing members across the country an easy and convenient way to participate in an activity that is implemented by all of the union's branches. The impetus for the Hotline was the 1992 Oita International Wheelchair Marathon, at which a number of union members volunteered. Marathon participants and volunteers discussed the idea of fitting the wheelchairs with a car seat to make them more comfortable to ride, and from this collaboration the Hotline was born in 1993. Hotline volunteers not only refit the wheelchairs but also pick them up and deliver them to their owners, so that they have face-to-face contact with those whom they are helping. In 2004–2005 1,698 union members volunteered their services refitting 115 wheelchairs, bringing the total to 1,500 wheelchairs refitted since 1993.



● Wheelchair Marathon Volunteers

Since 1993, members of the Honda Motor Workers' Union have been quietly working behind the scenes, volunteering to help organize and promote the Oita International Wheelchair Marathon. The event has been attracting ever-increasing numbers of participants each year, and it has come to be a very popular way of introducing members of the Worker's Union to community service. To increase the number of opportunities for members to volunteer, the Workers' Union has expanded its efforts to include the Nagoya City Handi-Marathon and the Tokyo Wheelchair Marathon. To date, 349 members have volunteered their services, and in 2004–2005 nine volunteers took part in each the Oita International Wheelchair Marathon and the Nagoya City Handi-Marathon.



● Social Contribution Fund Emergency Relief and Fund-Raising Drive

The social contribution fund disperses funds on a flexible, ad-hoc basis for various large-scale disaster relief efforts. In 2004–2005, it released funds and conducted emergency fund-raising drives in aid of the Niigata Chuetsu Earthquake and the South Asian Tsunami. In the past, it has delivered emergency funds for the 1993 earthquake off the southwest coast of Hokkaido, the 1993 Kagoshima City flood, the 1995 Kobe Earthquake, the 1999 earthquake in western Turkey, the 2001 earthquake in western India, and the 2004 floods in Niigata and Fukui.

Affiliate Companies

Principal Activities
2004-2005

Company Name	Field of Activity	Main Activities
ACT Maritime Co., Ltd.	Public Welfare/Healthcare	Participated in Red Feather, Japanese Red Cross Society and Japan Committee for UNICEF fundraising campaigns
	Education	Supported Boy Scouts of Nippon, Tokyo Council
Aichi Kiki Co., Ltd.	Community Activities	Participated in local festivals (provided parking/merchandise)
	Environment Conservation	Conducted cleanup activities around company premises twice during the year (25 volunteers)
	Sports	Managed and participated in a local softball league; contributed sporting goods to junior high schools
	Public Welfare/Healthcare	Held annual blood drive (80 volunteers)
	Education	Held on-site vocational training for 3 junior high school students
	Disaster Relief	Donated to recovery efforts following the Niigata Chuetsu Earthquake
Alice Sanyo Co., Ltd.	Community Activities	Participated in local festivals
	Environment Conservation	Participated in town of Ozu's Environmental Beautification Day (7 volunteers)
All Honda Sales Co., Ltd.	Environment Conservation	Conducted weekly cleanup activities around the company premises (11 volunteers)
Asama Giken Co., Ltd.	Community Activities	Participated in local summer festival (250 volunteers carried portable-shrine and played drums); donated to local high school centenary project; held discussions with neighborhood community association; conducted factory tours
	Environment Conservation	Conducted monthly cleanup around company premises (240 volunteers in total)
	Sports	Opened company athletic field to youth baseball teams
	Public Welfare/Healthcare	Held biannual blood drives (80 volunteers)
	Education	Conducted 4 factory tours for elementary and high school students (247 students); held on-site vocational training for 2 junior high school students; provided photo-news media to 5 elementary, junior high and high schools; sent associates to elementary schools as guest lecturers
	Disaster Relief	Donated to recovery efforts following the Niigata Chuetsu Earthquake
Atsumitec Co., Ltd.	Community Activities	Participated in organizing local festivals
	Environment Conservation	Participated in Hamanako Lake cleanup campaign (200 associates and their family members)
	Education	Conducted factory tours for elementary and junior high school students (140 students in total); donated to a local Peruvian school, Colegio Mundo de Alegria
	Disaster Relief	Raised funds for recovery efforts following the Niigata Chuetsu Earthquake; donated to recovery efforts after the South Asian Tsunami
Depox Co., Ltd.	Environment Conservation	Participated in monthly cleanup activities around the company premises (150 volunteers in total)
Depox Express Co., Ltd.	Environment Conservation	Participated in Port of Sendai's local cleanup campaign
Depox Kansai Co., Ltd.	Community Activities	Participated in local festivals; donated to local wastewater treatment association
F.C.C. Co., Ltd.	Community Activities	Participated in local festivals; donated fireworks for a fireworks display
	Environment Conservation	Conducted cleanup activities around the company premises (1,000 volunteers in total); participated in Hamanako Lake cleanup campaign; cooperated in Green Fund fundraising drive
	Traffic Safety	Cooperated in Shizuoka Broadcasting System Radio's Traffic Manners Improvement Campaign
	Public Welfare/Healthcare	Held biannual blood drives at each business site; cooperated in Red Feather fundraising campaign; purchased Christmas Cards from UNICEF
	Education	Conducted factory tours for Shizuoka University students (70 students); held vocational training for high school students; donated to a local Peruvian school, Colegio Mundo de Alegria; conducted a factory tour for exchange students from Jay County High School, Indiana, U.S.A.
	Disaster Relief	Donated to recovery efforts following the Niigata Floods, Niigata Chuetsu Earthquake and South Asian Tsunami

Company Name	Field of Activity	Main Activities
F-Tech Inc.	Community Activities	Participated in local festivals (provided free parking)
	Sports	Participated in the 51st Kameyama City Ekiden Relay (20 volunteers assisted with traffic control)
	Public Welfare/Healthcare	Held blood drives several times during the year at each business site (100 volunteers in total)
	Education	Held 3 factory tours for elementary and high school students (69 students); held on-site vocational training for 9 junior high and high school students
Goshi Giken Co., Ltd.	Community Activities	Participated in organizing and running local festivals (15 volunteers helped set up stalls, product exhibits, etc.)
	Environment Conservation	Conducted biannual cleanup activities around the company premises (700 volunteers in total); participated in Ocean and River Cleanup Day in Kumamoto (40 volunteers)
	Public Welfare/Healthcare	Held annual blood drive (34 company and community volunteers)
	Education	Conducted 4 factory tours for elementary and high school students (204 students in total); held vocational training for 10 junior high school and university students
Hirata Technical Co., Ltd.	Community Activities	Hosted Hirata Fureai Festival (attendance: 3,000); participated in local festivals (provided merchandise); exhibited company products for Kameyama City's local business PR campaign; participated in tug-of-war competition at Cherry Blossom Festival
	Environment Conservation	Participated in Haga Industrial Park's flower-planting campaign; participated in Haga Industrial Park's cleanup campaign 3 times during the year (12 volunteers in total)
	Traffic Safety	Put up flags for traffic safety campaign; installed streetlights in Kameyama City
	Sports	Sent basketball coach to the National Athletic Meet
	Public Welfare/Healthcare	Held biannual blood drives (59 volunteers in total); donated charity bazaar proceeds to welfare facilities
	Education	Conducted factory tours for elementary and high school students (300 students in total); sent lecturers to Maebashi Vocational Training School
	International cooperation	Participated in the Saitama and Kingdom of Thailand Friendship Association
	Disaster Relief	Donated to recovery efforts following the Niigata Chuetsu Earthquake
Honda Access Corporation	Community Activities	Held Shigeki Ichi (recreational event for associates); participated in Haga Industrial Park's Cherry Blossom Festival (provided free parking and help with traffic control)
	Environment Conservation	Conducted biannual cleanup activities around the company premises (24 volunteers in total); participated in Hidaka City's Zero Garbage Day and cleanup activities (15 volunteers)
	Public Welfare/Healthcare	Held blood drives 7 times during the year at various business sites (138 volunteers in total)
	Disaster Relief	Raised funds among associates for recovery efforts following the Niigata Chuetsu Earthquake and South Asian Tsunami
Honda Airways Co., Ltd.	Community Activities	Hosted The Airport Festival, featuring National Aircraft Flying Exhibition and Skydiving Championships (attendance: 25,000); participated in local festivals (set up stalls and exhibited products)
	Environment Conservation	Participated in municipal beautification campaign
	Culture and Art	Hosted Christmas Picnic Concert in aircraft hanger with local amateur bands (attendance: 5,000)
	Education	Held on-site vocational training for 3 junior high school students
Honda Body Service Kita-Kyushu Co., Ltd.	Public Welfare/Healthcare	Held annual blood drive (6 volunteers)
Honda Body Service Tochigi Co., Ltd.	Environment Conservation	Conducted weekly cleanup activities around the company premises (280 volunteers in total)

Company Name	Field of Activity	Main Activities
Honda College	Community Activities	Hosted The 2nd College Festival (attendance: 1,500) and invited the community to participate in rice-cake making event; opened the College tennis courts and gymnasium to local residents; provide free parking for families attending events at Kuminokien, an eldercare center; participated in local festivals
	Environment Conservation	Conducted cleanup activities around college campuses 3 times during the year at Kanto campus and 4 times at Kansai campus (1,000 volunteers in total); students at Kanto campus conducted cleanup activities around their dormitories and along nearby highway 3 times during the year; Kanto campus participated in 245 Flower Club flower-planting campaign along the Kawagoe Highway 3 times during the year (6 students)
	Sports	Participated in the Sayama City Marathon (volunteers served as course officials)
	Public Welfare/Healthcare	Held blood drives 4 times during the year at Kanto campus and 3 times during the year at Kansai campus; participated in Red Feather fundraising campaigns and the Fukujuji Seal campaign against tuberculosis
	Education	Hosted lifelong learning classes in car repair and computers; provided instruction on engine structure to junior high school mechanics class; held on-site vocational training for elementary and junior high school students
	Disaster Relief	Donated proceeds from college festival flea market to recovery efforts following the Niigata Chuetsu Earthquake
Honda Elesys Co. Ltd.	Traffic Safety	Conducted biannual roadside safety campaign (2 volunteers)
	Sports	Sent umpires to Hiraide friendship baseball game (8 volunteers)
	International cooperation	Collected used stamps for charity
	Disaster Relief	Conducted fundraising among associates for recovery efforts following the Niigata Chuetsu Earthquake
Honda Engineering Co., Ltd.	Community Activities	Participated in local festivals
	Environment Conservation	Conducted cleanup activities around the company premises twice during the year (30 volunteers); participated in Shin-sayama Community Association biannual flower-planting campaign (10 volunteers)
	Public Welfare/Healthcare	Held blood drives
	Education	Donated money to Tohoku University to support research into carbon dioxide solvents technology
	Sports	Hosted softball lessons for elementary and junior high school students
Honda Express Co., Ltd.	Community Activities	Participated in local festivals (held product display and provided merchandise); donated to local elementary schools and fire departments; sent a lecturer to the biannual KYT Leadership Seminar hosted by the Prefectural Labor Standards Association
	Environment Conservation	Conducted cleanup activities around the company premises several times during the year at each business site (628 volunteers in total); participated in industrial park cleanup campaign at each business site (35 volunteers); participated in the Hamanako Lake cleanup campaign (6 volunteers); participated in Ocean and River Cleanup Day in Kumamoto (2 volunteers); participated in the Shin-sayama Community Association biannual flower-planting campaign (5 volunteers)
	Traffic Safety	Conducted roadside safety campaigns and anti-cigarette littering campaigns several times during the year at each business site (151 volunteers in total); participated in the Mie Trucking Association's Challenge 123, a zero-accident and zero-traffic-violation campaign
	Public Welfare/Healthcare	Held blood drives 11 times in total during the year at all business sites (211 volunteers); donated Christmas presents to facilities for the mentally disabled
	Education	Conducted on-site vocational training for 3 high school students
	Disaster Relief	Conducted fundraising among associates for recovery efforts following the Niigata Chuetsu Earthquake and South Asian Tsunami
Honda Finance Co., Ltd.	Disaster Relief	Offered credit repayment deferments for all victims of the Niigata/Fukui Floods and Niigata Chuetsu Earthquake

Company Name	Field of Activity	Main Activities
Honda Foundry Co., Ltd.	Community Activities	Participated in local festivals and local fireworks display
	Environment Conservation	Participated in industrial park cleanup campaigns 3 times during the year (150 volunteers in total)
	Public Welfare/Healthcare	Held annual blood drive (77 volunteers); participated in Red Feather fundraising campaigns
	Education	Conducted factory tour for Honda College and university students (120 students)
	Disaster Relief	Raised funds from associates for recovery efforts following the Niigata Chuetsu Earthquake; donated to recovery efforts following the South Asian Tsunami
Honda Hokkaido Co., Ltd.	Traffic Safety	Put up flags to promote traffic safety once a month during summer
Honda Kaihatsu Co., Ltd.	Community Activities	Participated in local festivals
	Environment Conservation	Participated in the annual Haga Industrial Park cleanup campaign (3 volunteers); participated in Nanoka Kai's (a Honda parts supplier) biannual cleanup campaign (20 volunteers); conducted annual cleanup activities around the company premises in Kumamoto (50 volunteers)
	Traffic Safety	Conducted annual roadside safety campaign (1 volunteer)
	Sports	Donated to local junior high school soccer team in support of its participation at Kyushu regional soccer championships
	Public Welfare/Healthcare	Donated to The Heart Campaign, a fundraising drive at the Keyaki Home (a facility for the physically and mentally disabled) in Suzuka City
	Education	Conducted on-site vocational training
Honda Lock Mfg. Co., Ltd.	Community Activities	Hosted Tachiyama Kai Summer Festival at Toyama Factory and Kuroshio Kai Summer Festival at Hirose Factory; participated in the Miyazaki Prefecture Technology Fair
	Environment Conservation	Conducted biannual cleanup activities around the company premises (900 volunteers in total); participated in the Challenge Day 2004 in Shogawa (50 volunteers); participated in Ishizaki River Cleanup (10 volunteers)
	Traffic Safety	Conducted daily roadside safety activities (1,000 volunteers in total); conducted annual traffic safety campaigns that included handing out leaflets and beverages to drivers (40 volunteers)
	Sports	Hosted youth soccer games; donated money and raised funds among associates in support of local high school baseball team's participation in the National High School Baseball Championships (Koshien)
	Education	Conducted factory tours for elementary and high school students (1,728 students); conducted on-site vocational training for 3 students from the National College of Technology; conducted on-site vocational training for school teachers
	Disaster Relief	Donated to recovery efforts following the South Asian Tsunami
	Others	Conducted training for 4 new civil servants in Miyagi prefecture workers
Honda Motorcycle Japan Co., Ltd.	Community Activities	Participated in local festivals and in local university's annual festival; participated in disaster drills for local residents (provided the company parking lot for use as an evacuation area); donated funds to help build a residents' association meeting hall
	Environment Conservation	Conducted annual cleanup activities around the company premises and cleanup of a waterway that runs past the business site (4 volunteers)
	Traffic Safety	Hosted Tachikawa Riding School (motorcycle safety classes)
	Public Welfare/Healthcare	Called on motorcycle dealers to support a fundraising campaign for guide dog training programs by placing a collection box at their business sites
	Education	Conducted on-site vocational training for one junior high school student

Company Name	Field of Activity	Main Activities
Honda R&D Co., Ltd. Asaka R&D Center	Community Activities	Held Shigeki Ichi (recreational event for associates); participated in local festivals and held cardboard crafts workshop with support of Honda Saitama; participated in Asaka City Chamber of Commerce and Industry charity golf event
	Environment Conservation	Conducted cleanup activities along neighborhood streets and around company parking lot 3 times during the year (147 volunteers in total)
	Public Welfare/Healthcare	Held blood drives 3 times during the year (176 volunteers); participated in Red Feather fundraising campaigns
Honda R&D Co., Ltd. Takasu Proving Ground Operations Center	Community Activities	Hosted Honda Autumn Festival (attendance: 1,300); participated in town of Takasu's Nekka Summer Festa by helping to set up stalls; participated in inter-company mini-volleyball tournament hosted by the local Chamber of Commerce and Industry
	Environment Conservation	Participated in tree-planting project in Pallet Hills, a green area in the town of Takasu (donated nursery plants)
	Traffic Safety	Conducted roadside safety campaign; supported Hokkaido Prefectural Police Department's mobile traffic unit (offered use of high-speed race course)
	Sports	Participated in Takasu town marathon and 24-Hour Softball Tournament
	Public Welfare/Healthcare	Held blood drives
	Education	Conducted facility tours for junior high school students and for local school teachers
	Others	Provided temporary employment for about 30 local residents for snow removal and course maintenance during winter (December to March)
Honda R&D Co., Ltd. Tochigi R&D Center Tochigi Proving Ground Operations Center	Community Activities	Hosted Honda Festival (attendance: 20,000); participated in the Haga Town Sakura Festival (conducted tours of the proving test course); participated in the Haga Town Citizens' Festival (exhibited Honda products, held solar car kit assembly workshops); participated in fireworks display
	Environment Conservation	Participated in the Haga Industrial Park cleanup campaign 3 times during the year (150 volunteers in total)
	Traffic Safety	Participated in Tochigi Prefectural Police Department motorcycle police officer training
	Public Welfare/Healthcare	Held biannual blood drives (800 volunteers in total)
Honda R&D Co., Ltd. Wako R&D Center	Community Activities	Participated in local festivals (set up stalls and provided cars for visitors to experience advantages of seatbelts and airbags)
	Sports	Participated in 23rd Wako City Road Festival
	Public Welfare/Healthcare/ Sports	Participated in 24th Oita International Wheelchair Marathon
	Public Welfare/Healthcare	Participated in Red Feather fundraising campaigns
	Education	Provided lecturers for Summer School program attended by 40 elementary school students that live or study in Wako city (3 volunteers); supported Boy Scouts of Nippon, Wako Council
Honda Research Institute Japan Co., Ltd.	Education	Donated to a university for brain computer research; sent lecturers to schools; conducted internships
Honda Sun Co., Ltd.	Community Activities	Hosted community sports events on factory athletic field; hosted the Oita Abilympics and provided referees
	Traffic Safety	Conducted biannual roadside safety campaign (15 volunteers in total); created and distributed traffic safety posters
	Sports	Participated in an elementary school futsal tournament
	Public Welfare/Healthcare/ Sports	Supported associates' involvement in sports activities (track and field, swimming, carting and tennis) for the disabled
	Education	Sent guest lecturers to elementary schools
Honda Trading Corporation	Public Welfare/Healthcare	Participated in Red Feather fundraising campaigns
Hostec Co., Ltd.	Community Activities	Opened business site to local residents to watch Kawagoe Fireworks Display

Company Name	Field of Activity	Main Activities
Keihin Corporation	Community Activities	Cooperated in local festivals; opened company gymnasium and athletic fields to the community
	Environment Conservation	Conducted cleanup activities around the company premises over a period of two months during the year (200 volunteers in total)
	Traffic Safety	Conducted monthly roadside safety campaigns (200 volunteers in total)
	Sports	Held the Keihin Cup Children's Baseball Tournament (provided equipment, operational support, and umpires)
	Public Welfare/Healthcare	Held annual blood drive at each business site (500 volunteers in total), Red Feather Community Chest Movement, Year-End Mutual Help Campaign
	Education	Conducted factory tours and internships for elementary, junior high, high school and university students
	Disaster Relief	Donated to recovery efforts following the South Asian Tsunami
Kibounosato Honda Co., Ltd.	Community Activities	Participated in local festivals
	Environment Conservation	Conducted annual cleanup around the company premises (50 volunteers)
	Education	Conducted 15 factory tours for students from elementary schools and from schools for disabled children (286 students in total); participated in on-site vocational training and qualification course for rehabilitation of disabled persons (held on-site lectures)
Komyo Co., Ltd.	Community Activities	Participated in local festivals (provided merchandise); donated to neighborhood community association, fire department and youth groups
	Environment Conservation	Conducted monthly cleanup activities around the company premises; participated in Shin-sayama Community Association biannual flower-planting campaign (8 volunteers in total)
	Sports	Supported the Mie Hanashobu Handball Club
	Public Welfare/Healthcare	Participated in Red Feather fundraising campaign, year-end charity drives and Japanese Red Cross Society activities; donated to a facility for the mentally disabled
Kyushu Yanagawaseiki Co., Ltd.	Community Activities	Opened company baseball field to local residents (30 days in total)
	Environment Conservation	Participated in biannual Kawabe Industrial Park cleanup campaign (750 volunteers in total)
	Traffic Safety	Conducted 6 roadside safety campaigns (15 volunteers in total)
	Public Welfare/Healthcare	Held blood drives 3 times during the year (59 volunteers)
	Education	Conducted 5 factory tours for elementary and high school students (262 students in total)
MAP Co, Ltd.	Community Activities	Participated in local festivals
	Education	Conducted office and factory tour for junior high school students (13 students)
Mizutani Seiki Industry Co., Ltd.	Community Activities	Hosted Mizutani Sakura Festival 2004 (attendance: 700); participated in local festivals
	Traffic Safety	Conducted monthly roadside safety campaign (20 volunteers); commissioned by Tsushima Police Department's to nominate an associate as Miss Traffic Safety
	Disaster Relief	Donated to recovery efforts following the Niigata Chuetsu Earthquake and South Asian Tsunami
MSD. Co., Ltd.	Community Activities	Hosted MSD Summer Festival (250 attendees)
	Environment Conservation	Participated in Hamanako Lake cleanup campaign (6 volunteers)
	Traffic Safety	Conducted annual roadside safety campaign (1 volunteer)
	Public Welfare/Healthcare	Held annual blood drive (30 volunteers)
	Education	Conducted factory tour for 24 elementary school students

Company Name	Field of Activity	Main Activities
Musashi Seimitsu Industry Co., Ltd.	Community Activities	Hosted Musashi Summer Festival 2004 (attendance: 1,700); participated in local festivals
	Environment Conservation	Conducted biannual cleanup activities around the company premises (700 volunteers including current associates, retirees, and family members)
	Traffic Safety	Held Kids Motorbike School in conjunction with Musashi Summer Festival 2004
	Public Welfare/Healthcare	Held annual blood drive (57 volunteers); participated in Toyohashi Zeni Ginko's Zeni Festival (10 volunteers)
	Education	Conducted on-site vocational training for junior high school students (21 students); housed international students from Toyohashi University in company dormitory and provided them with internships; donated merchandise to local elementary schools and junior high schools bazaars
Nissin Kogyo Co., Ltd.	Community Activities	Hosted Nissin Fair (attendance: 1,600) and donated proceeds from bazaar to recovery efforts following the Niigata Chuetsu Earthquake; participated in a fireworks display
	Public Welfare/Healthcare/ Sports	Donated to the 2005 Special Olympics World Winter Games in Nagano
	Education	Conducted 15 factory tours
	Disaster Relief	Donated to recovery efforts following the Niigata Chuetsu Earthquake
Rainbow Motor School Co., Ltd.	Community Activities	Hosted the town of Ozu's Sweet Potato Festival and held a motor sports competition
	Environment Conservation	Participated in the Hamanako Lake cleanup campaign (7 volunteers)
	Traffic Safety	Hosted annual Traffic Safety Festival at each business site (total attendance: 6,500); held traffic safety classes at local kindergartens 6 times during the year (500 children in total); held traffic safety classes for elementary school students 4 times during the year at each business site (212 students in total); held driving classes for senior citizens twice during the year at each business site (80 participants); participated in the Saitama Prefecture Research Committee on Traffic Accident Prevention
	Public Welfare/Healthcare	Supported a fundraising campaign for guide dog training programs by placing a collection box at business sites
	Disaster Relief	Donated to recovery efforts following the Niigata Chuetsu Earthquake
Shinnichi Kogyo Co., Ltd.	Environment Conservation	Participated in the Gamagori city's zero garbage campaign (220 associates and their family members volunteered)
	Sports	Donated in support of local high school's participation in the National High School Ekiden Relay Championship
	Public Welfare/Healthcare	Held annual blood drive (14 volunteers)

Company Name	Field of Activity	Main Activities
Showa Corporation	Community Activities	Hosted festivals at each business site (total attendance: 3,300); participated in local festivals; participated in 10th anniversary celebration and graduation ceremonies at a local school for the disabled
	Environment Conservation	Participated in Gotenba cleanup campaign (10 volunteers); participated in Haga Industrial Park cleanup campaign held three times during the year (22 volunteers in total); participated in United Shizuoka Chuenchi Association's biannual afforestation activities (4 volunteers); routinely replaced potted plants at a local school for disabled children
	Traffic Safety	Conducted roadside safety campaigns 3 times a month (10 volunteers); participated in Fujimi Industrial Park's traffic safety campaign (5 volunteers)
	Public Welfare/Healthcare	Held blood drives 6 times during the year at each business site (46 volunteers in total); cooperated in United Shizuoka Chuenchi Association's charity bazaar (45 associates and family members volunteered); donated to Rie Fund, a fund to raise money for live donor liver transplant operations; participated in a welfare facility visit hosted by a workers' welfare council (1 volunteer); cooperated in Red Feather and Japanese Red Cross Society fundraising campaigns
	Education	Conducted factory tours for students of an elementary school and a school for the disabled (137 students in total); conducted on-site vocational training for 4 students at a junior high school and a school for the disabled
	Disaster Relief	Labor union donated to recovery efforts following the Niigata Chuetsu Earthquake; company donated to recovery efforts following the South Asian Tsunami
Steel Center Co., Ltd.	Community Activities	Participated in Kameyama City Summer Evening Festival (15 volunteers worked at event stalls and proceeds were donated to Kameyama City)
	Environment Conservation	Conducted cleanup activities around the company premises (8 volunteers); participated in Chiyoda Ward cleanup campaign twice during the year (22 volunteers in total); participated in industrial park cleanup campaign (89 volunteers); participated in Ocean and River Cleanup Day in Kumamoto (3 volunteers); participated in the Kameyama Corporate Environmental Promotion Council
	Traffic Safety	Participated in monthly traffic patrol at Kawazato Industrial Park (11 volunteers)
Sumirex Co., Ltd.	Community Activities	Participated in Kashima fireworks display; provided drinking water to neighborhood houses with no public water supply
	Environment Conservation	Participated in quarterly Small Kindness Movement cleanup campaign (16 volunteers)
	Traffic Safety	Installed traffic safety campaign signs along road leading to associates' parking lot
Suzuka Circuitland Co., Ltd.	Community Activities	Cooperated in local festivals (donated merchandise); sent representative to the Suzuka Chamber of Commerce
	Environment Conservation	Participated in Nanoka Kai's (a Honda parts supplier) cleanup campaign (3 volunteers); participated in cleanup campaign of roads near Suzuka Circuit following 8-Hour Endurance Race and F1GP Race (40 volunteers)
	Traffic Safety	Participated in Suzuka Safety Festival (sent 4 "race queens")
	Sports	Employed local handball club members
	Education	Conducted on-site vocational training
Takao Kinzoku Kogyo Co., Ltd.	Community Activities	Participated in Saio Gunko historical road preservation project
	Environment Conservation	Participated in cleanup campaigns at local campsites and amusement parks (32 volunteers)
	Traffic Safety	Donated delineator guideposts (reflective safety poles) to be installed along roadways
	Sports	Assisted with the 18th Aino Tsuchiyama Marathon and provided free parking
	Education	Conducted 4 factory tours for elementary and university students (130 students); conducted on-site vocational training for 4 junior high school students; conducted off-site vocational training for one Ryukoku University student; sent associates to elementary schools as guest lecturers

Company Name	Field of Activity	Main Activities
Tanaka Seimitsu Kogyo Co., Ltd.	Community Activities	Participated in local festival and fireworks display; assisted with JR Toyamako Railway Line's transition to tramway; conducted snow removal around the company premises along school routes (15 volunteers)
	Environment Conservation	Participated in industrial park quarterly cleanup campaign (160 volunteers in total)
	Sports	Donated to support local high school rugby team's and local youth baseball team's participation in national tournaments
	Public Welfare/Healthcare	Raised money to establish an information service for the hearing impaired in Toyama prefecture
	Art and Culture	Participated in Asia-Pacific Festival of Children's Theatre, Vienna Philharmonic in Toyama and 51st Chin Don Competition
	Education	Participated in 13th Toyama High School Robot Contest and 6th Japan-Russia Seminar on Semiconductors
	Disaster Relief	Donated and raised funds for recovery efforts following the Niigata Chuetsu Earthquake and South Asian Tsunami
TS Tech Co., Ltd.	Community Activities	Participated in local festivals; donated to the local community association and to the council on social welfare; opened the company's parking lot for sports days at local elementary schools and kindergartens
	Environment Conservation	Conducted cleanup activities around the company premises at each business site (141 volunteers in total); participated in monthly industrial park cleanup campaign (48 volunteers); participated in Takane Ai Road 04 flower-planting project, held 5 times during the year (56 volunteers in total)
	Traffic Safety	Conducted annual roadside safety campaign at each business site (198 volunteers); participated in First-Grader Traffic Prevention Campaign (donated yellow safety hats for children)
	Sports	Provided officials and referees for national, prefectural, and municipal basketball tournaments (6 volunteers)
	Public Welfare/Healthcare/ Sports	Participated in the 4th Saino Kuni Magokoro Taikai (a national sports competition for the physically disabled)
	Public Welfare/Healthcare	Held blood drives 10 times during the year at each business site (200 volunteers in total); participated in Red Feather fundraising campaign and year-end charity drive, and Japanese Red Cross Society fundraising campaign; collected used stamps for donation to Kawagoe City Social Welfare Council
	Education	Conducted 2 factory tours for elementary school students (89 students in total); provided photo-news media to elementary schools; participated in the Student Formula SAE Competition of Japan; supported Boy Scouts of Nippon
	Disaster Relief	Donated to recovery efforts following the South Asian Tsunami; contributed to the Saitama and Kingdom of Thailand Friendship Association relief fund; contributed to Saitama Loving Hands, a South Asian Tsunami relief program
Tsuzuki Manufacturing Co., Ltd.	Community Activities	Participated in local festivals (provided rest areas and merchandise); donated to a local fire department; donated to support business development around Sakakimachi Station
	Environment Conservation	Participated in annual industrial park cleanup campaign (50 volunteers)
	Traffic Safety	Conducted biannual roadside safety campaign (3 volunteers)
	Public Welfare/Healthcare/ Sports	Donated to the 2005 Special Olympics World Winter Games in Nagano
	Public Welfare/Healthcare	Held annual blood drive and eye examination (50 volunteers); donated special needs vehicles to Sakaki Town Social Welfare Council
	Disaster Relief	Donated to recovery efforts following the Niigata Chuetsu Earthquake

Company Name	Field of Activity	Main Activities
Twin Ring Motegi Co., Ltd.	Community Activities	Hosted Motegi Festa; participated in local festivals (exhibited and demonstrated Indy race cars, provided Motegi Angels and merchandise)
	Environment Conservation	Conducted biannual cleanup activities around the company premises (118 volunteers); provided speakers for 13 meetings and symposia (total attendance: 1,253)
	Art and Culture	Hosted Shimotsuke Sketch Contest—Drawing the Future!
	Education	Conducted vocational training for 22 junior high school students; conducted 6 waste disposal and sewage facility tours (417 students); conducted overnight field trips for 249 schools (19,000 students)
Yachiyo Industry Co., Ltd.	Community Activities	Participated in local festivals; donated to the local community association
	Environment Conservation	Conducted cleanup activities around the company premises at each business site (about 250 volunteers in total); conducted cleanup of local reservoirs and waterways; participated in Hamanako Lake cleanup campaign (11 volunteers)
	Traffic Safety	Participated in Miru Miru Wave, a driving safety campaign
	Sports	Provided two event vehicles for the Yokkaichi City Ekiden Relay; supported the Mie Hanashobu Handball Club; donated to local youth baseball team to support its participation in the national championships; participated in the town of Ujiie's sports festival; provided free parking for 500 cars during the Saino Kuni Magokoro Kokutai (a national sports competition for the physically disabled)
	Public Welfare/Healthcare	Held blood drives 5 times during the year at each business site (369 volunteers); delivered free meals to senior citizens at their homes (2 volunteers); supported a mini sports festival for the disabled
	Education	Conducted on-site vocational training for high school students; sent associates to elementary schools as guest lecturers (2 volunteers)
	Disaster Relief	Donated money and raised funds for recovery efforts following the Niigata Chuetsu Earthquake and South Asian Tsunami
Yamada Manufacturing Co., Ltd.	Community Activities	Held YAMADA festival 2004 at each business site (total attendance: 4,200)
	Environment Conservation	Volunteered in spring and autumn highway cleanup campaign at each business site (644 volunteers in total)
	Disaster Relief	Donated money and materials to recovery efforts following Niigata Chuetsu Earthquake
	Others	Used associate birthday present benefit plan in support of the Watarase Valley Railroad
Yanagawa Seiki Co., Ltd.	Community Activities	Hosted annual Autumn Festival; participated in Fuchu Shoko Festival technology fair (exhibited products)
	Environment Conservation	Conducted cleanup activities around the company premises (12 volunteers); participated in local litter removal activities (11 volunteers); participated in the Sayama Citizens' Environmental Network by providing information about the company's environmental activities; participated in Shin-sayama Community Association's biannual flower-planting campaign (7 volunteers)
	Education	Conducted factory tours for students from Honda College (93 students)

Company Name	Field of Activity	Main Activities
Yutaka Giken Co., Ltd.	Community Activities	Hosted Summer Festival (attendance: 1,000); participated in local festivals and a fireworks display
	Environment Conservation	Conducted cleanup activities around the company premises and near the Oppe River (6 volunteers); participated in industrial park cleanup campaign (24 volunteers); participated in Nanoka Kai's (a Honda parts supplier) cleanup campaign (17 volunteers); participated in Hamanako Lake cleanup campaign; opened the company parking lot as a community garbage collection point
	Traffic Safety	Conducted monthly roadside safety campaign (1 volunteer); cooperated with the local community association to lobby the prefectural government to install pedestrian overpasses along major roads
	Sports	Opened the company athletic fields to local youth sports teams; donated sports equipment to a local school that new members of the company track and field club had attended; participated in Saino Kuni Magokoro Kokutai (a national sports competition for the physically disabled) by opening company athletic field as one stage in the flag and torch relay; participated in other sporting events
	Public Welfare/Healthcare	Held blood drives 4 times in total during the year at all business sites (95 volunteers); participated in Red Feather and Japanese Red Cross Society fundraising campaigns; delivered free meals to senior citizens at home (2 volunteers); supported a mini sports festival for the disabled; donated computers and digital cameras to the Kurumi Kyodo Workshop; participated in Shizuoka Labor and Social Welfare Council's annual festival
	Education	Conducted factory tours for elementary school students (90 students); provided photo-news media to elementary schools; participated in the Student Formula SAE Competition of Japan
	Disaster Relief	Company and labor union donated and raised funds for recovery efforts following the Niigata Chuetsu Earthquake and South Asian Tsunami

- Please refer to page 36 for the activities of Honda dealers in Japan
- These are only some of the philanthropic activities that Honda Group companies perform in their communities

Honda Philanthropy 2005
Honda Philanthropy Annual Report

Published October, 2005
Executive Producer: Kiyotaka Tanaka

Philanthropy Office of Japan
Honda Motor Co., Ltd.
2-1-1 Minami Aoyama
Minato-ku, Tokyo 107-8556, Japan
Tel: +81-(0)3-5412-1260
Fax: +81-(0)3-5412-1587
<http://www.world.honda.com>