

October, 31st 2011

Press release

Honda Automóveis do Brasil Ltda informs that, as a consequence of the floods that continues in Thailand and parts' supply disruptions from the area, the company will temporally adjust its production starting in on the second week of November.

In order to better manage the available parts supply in Brazil, during some weeks the production will be reduced in approximately 30% of its current volume.

The company assures that, despite the reduction, all the jobs at the automobile plant will be maintained. During this period, associates will reallocated to other activities and trainings.

At Moto Honda da Amazônia Ltda. – Manaus (AM), the production of motorcycles and power products will not be affected.

Honda emphasizes that the company is working closely with its suppliers and operations throughout the world to manage this situation and all the necessary measures are being taken to minimize inconveniences to the customers.

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